

**THE FUND FOR WEST PALM BEACH POLICE**

600 Banyan Boulevard  
West Palm Beach, FL 33401  
{561} 822-1619  
www.TheFundForWPBPolice.org



THE FUND for West Palm Beach Police will host its 8<sup>th</sup> Annual

***RUN WITH THE COPS 5K***

at the Meyer Amphitheater on Sunday, April 14, 2024. We invite you to support our officers by becoming a sponsor of our event and more importantly, show your organization's **COMMUNITY LEADERSHIP AND INVOLVEMENT!**

THE FUND is a not-for-profit 501(c)(3) company founded to support the officers who **protect and serve** the City of West Palm Beach and ensure our quality of life.

Your sponsorship will enable our organization to fund and facilitate the following:

- Provide financial support to families of fallen officers
- Award college scholarships to officers' children (\$188,000 in 2023)
- Acquire field equipment for officers
- Purchase K-9 dogs
- Underwrite/organize Annual Christmas "Shop With a Cop" event
- Underwrite/support our Annual "National Night Out Against Crime" event; purchase/distribute 500+ school backpacks
- Provide Thanksgiving meals to underserved citizens
- Provide officer mentorships for at-risk youth
- Organize community youth outreach sports events
- Provide emergency funds and housing to victims of crime

Please review the attached Sponsorship and Commitment forms to consider your giving level. Each giving opportunity affords business recognition and promotion on runner t-shirts, printed materials, the **RUN WITH THE COPS 5K** and THE FUND websites, social media sites, and email blasts to prospective runners.

By providing resources for our first responders and their community outreach efforts, you have made an investment in improving public safety and enhancing the quality of life in West Palm Beach.

Thank you in advance for your consideration.

Sincerely,

  
**Al Adelson**  
Chairman of the Board

  
**Don Chester**  
Board Member  
Chairman, Program Committee

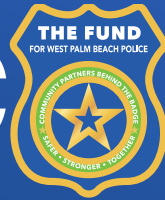
  
**Heather Luttier**  
Race Chair  
Member, Program Committee





THE FUND FOR WEST PALM BEACH POLICE

# RUN WITH THE COPS 5K



CRITTON | LUTTIER | COLEMAN  
**CLC**  
*Complex Litigation Lawyers*

SEARCY  
DENNEY  
SCAROLA  
BARNHART  
SHIPLEY  
ATTORNEYS AT LAW

SUNDAY APRIL 14, 2024 | 7:30AM  
MEYER AMPHITHEATRE  
FLAGLER DRIVE, WEST PALM BEACH

## Sponsorship Menu

presented by



ideálnutrition™





# THE FUND FOR WEST PALM BEACH POLICE RUN WITH THE COPS 5K

SUNDAY APRIL 14, 2024 | FLAGLER DRIVE, WEST PALM BEACH



## 2024 SPONSOR LEVELS

### POLICE CHIEF \$7,500

- Sponsor logo on the back of race shirts
- Sponsor logo included on printed materials
- Sponsor name listed on race web site
- Sponsor logo included in e-mail blasts
- Sponsor banners at event on race day (provided by sponsor)
- Opportunity to place promotional item in runners' goodie bags
- Space for 10' x 10' tent, 8ft table on race day \*
- Sponsor mention on PA announcements on race day
- Company representative permitted to make brief comments on race day.
- Five (5) complimentary race entries

### DEPUTY CHIEF \$5,000

- Sponsor logo on the back of race shirts
- Sponsor logo included on printed materials
- Sponsor name listed on race web site
- Sponsor banner at event on race day (provided by sponsor)
- Opportunity to place promotional item in runners' goodie bags
- Space for 10' x 10' tent, 8ft table on race day \*
- Sponsor mention on PA announcements on race day
- Four (4) complimentary race entries

### ASSISTANT CHIEF \$3,000

- Sponsor logo on the back of race shirts
- Sponsor logo included on printed materials
- Sponsor name listed on race web site
- Sponsor banner at event on race day (provided by sponsor)
- Opportunity to place promotional item in runners' goodie bags
- Space for 10' x 10' tent, 8ft table on race day \*
- Sponsor mention on PA announcements on race day
- Three (3) complimentary race entries

### CAPTAIN \$2,000

- Sponsor logo on the back of race shirts
- Sponsor logo included on printed materials
- Sponsor name listed on race web site
- Sponsor logo included in e-mail blasts
- Space for 10' x 10' tent, 8ft table on race day \*
- Opportunity to place promotional item in runners' goodie bags
- Sponsor mention on PA announcements on race day
- Two (2) complimentary race entries

### LIEUTENANT \$1,000

- Sponsor logo on the back of race shirts
- Sponsor name listed on race web site
- Sponsor logo included in e-mail blasts
- Opportunity to place promotional item in runners' goodie bags
- Space for 10' x 10' tent, 8ft table on race day \*
- Sponsor mention on PA announcements on race day
- Two (2) complimentary race entries

### SERGEANT \$500

- Sponsor logo on the back of race shirts
- Sponsor name listed on race web site
- Opportunity to place promotional item in runners' goodie bags
- Sponsor mention on PA announcements on race day
- One (1) complimentary race entry

### COURSE SIGN \$250

- Company logo on one (1) 18" x 24" sign on the course

### VENDOR BOOTH \$250

- Bring your own tent/table on race day for set up in the Meyer Amphitheater.

\* sponsor brings own tent, table, chairs, signage

All proceeds go to  
THE FUND for  
West Palm Beach Police,  
a 501(c)3 charity.

Visit our web page: [www.runwiththecops5k.com](http://www.runwiththecops5k.com)

For more information, contact:  
Heather Luttier, [hluttier@yahoo.com](mailto:hluttier@yahoo.com)

# THE FUND FOR WEST PALM BEACH POLICE RUN WITH THE COPS 5K

SUNDAY APRIL 14, 2024 | FLAGLER DRIVE, WEST PALM BEACH

## 2024 SPONSORSHIP COMMITMENT FORM

Business Name: \_\_\_\_\_

or  
Individual Name: \_\_\_\_\_

For race shirt, printed materials, websites, and race day sponsorship announcements

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

### SPONSORSHIP LEVEL

- ☐ Title Sponsor
- ☐ Presenting Sponsor
- ☐ Police Chief: \$7,500
- ☐ Deputy Chief: \$5,000
- ☐ Assistant Chief: \$3,000
- ☐ Captain: \$2,000
- ☐ Lieutenant: \$1,000
- ☐ Sergeant: \$500
- ☐ Course Sign (1): \$250
- ☐ Vendor Booth: \$250
- ☐ Gift Certificate\*
- ☐ Giveaway Item\*
- ☐ Other gift/donation\*

\*Please specify value/amount: \_\_\_\_\_

Description of item: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### PAYMENT METHOD

- ☐ Check enclosed in the amount of \$\_\_\_\_\_  
Payable and mail to:  
"THE FUND for West Palm Beach Police"  
Attn: Kelly Leonard, Executive Director  
600 Banyan Blvd, West Palm Beach, FL 33401
- ☐ Please invoice me via email. Sponsor will  
be invoiced upon receipt of commitment
- ☐ Online payment  
*Please scan QR code for  
online payment*



### BUSINESS or INDIVIDUAL LOGO

- ☐ I'm a returning sponsor. Please use last  
year's logo.
- ☐ I'm a new sponsor OR my company logo  
has changed. Please send business logo as  
an eps-file to: madeleine@k2roadsports.com

All proceeds go to  
THE FUND for  
West Palm Beach Police,  
a 501(c)3 charity.

Visit our web page: [www.runwiththecops5k.com](http://www.runwiththecops5k.com)

For more information, contact:  
Heather Luttier, [hluttier@yahoo.com](mailto:hluttier@yahoo.com)

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Chief Frank Adderley

All proceeds benefit THE FUND for West Palm Beach Police



The mission of THE FUND for West Palm Beach Police is to support the West Palm Beach Police Department, its officers, and the community they serve. Through the strategic allocation of funds, we aim to enhance the well-being and effectiveness of our officers, uplift the community, and foster positive relationships between law enforcement and civilians.

Our primary objectives are to establish funds that provide critical support to officers during times of personal crisis, offer benefits to officers and their families through recognition and scholarships, provide financial resources for equipment and technologies that empower our officers to carry out their duties safely and efficiently, and organize and sponsor events that create opportunities for positive interaction between law enforcement and the community.

Ultimately, our mission is rooted in a vision of a thriving community, where law enforcement officers are supported, civilians feel safe, and partnerships between police and community members are cultivated.

FOR MORE INFO AND TO SIGN UP:

[runwiththecops5k.com](https://runwiththecops5k.com)